



Overview for Participants

No participation fees! EUR 100,000 prize money!

What is the iF SOCIAL IMPACT PRIZE about?

Our initiative – the iF SOCIAL IMPACT PRIZE – aims to publish and support projects that contribute to our society. The best projects will be honored with a total prize money of EUR 100,000.

You are welcome to submit all projects that contribute to solving the most urgent challenges of our time and help to improve conditions – your CSR projects or your active support for a specific aspect of society.

When published, the project should already be implemented.

If you can answer one or more questions with “Yes”, you should enter your project:

- Does it approach or solve a relevant problem?
- Does it reflect moral-ethical standards?
- Does it strengthen group relations?
- Does it create a positive experience?
- Does it balance effort and use value?

The size of the project does not really matter but the idea, the relevance of the problem, the target groups and the sustainable impact will be of interest to our online visitors. Every published project and you as a company or organization behind will also benefit from the fact being introduced to a global design community, media and the design interested public. Your project will stay online in the iF WORLD DESIGN GUIDE – without limitation in time and without any costs. It will be published in the collection „SOCIAL PROJECTS“ (DESIGN GUIDE > EXPLORE).

Unfortunately, **student concepts cannot be accepted.**

Who can apply?

Companies, design studios, NGOs, foundations, public and other organizations, social enterprises and entrepreneurs are welcome to submit

Benefits: what do you get?

If you apply for the iF SOCIAL IMPACT PRIZE, you can benefit from advantages which help to boost your project:

- Your application is free of charge
- Your project will be permanently published in the iF WORLD DESIGN GUIDE.
- Your project will be introduced to a global design community, media and the design-interested public.
- You can win a share of EUR 100,000 in prize money.
- You can update your project with latest videos, photos or news.

Categories / Sustainable Development Goals UNITED NATIONS



Dates

The iF SOCIAL IMPACT PRIZE will be decided twice a year.

Deadline for the first selection: 27 May 2021

Deadline for the second selection: 18 November 2021

Prize money

The prize money of EUR 100,000 will be donated by iF. It can be awarded to one or split between several projects.

In May and November 2021 annually rotating team members will decide the iF SOCIAL IMPACT PRIZE 2021 winners and divide up the prize money.

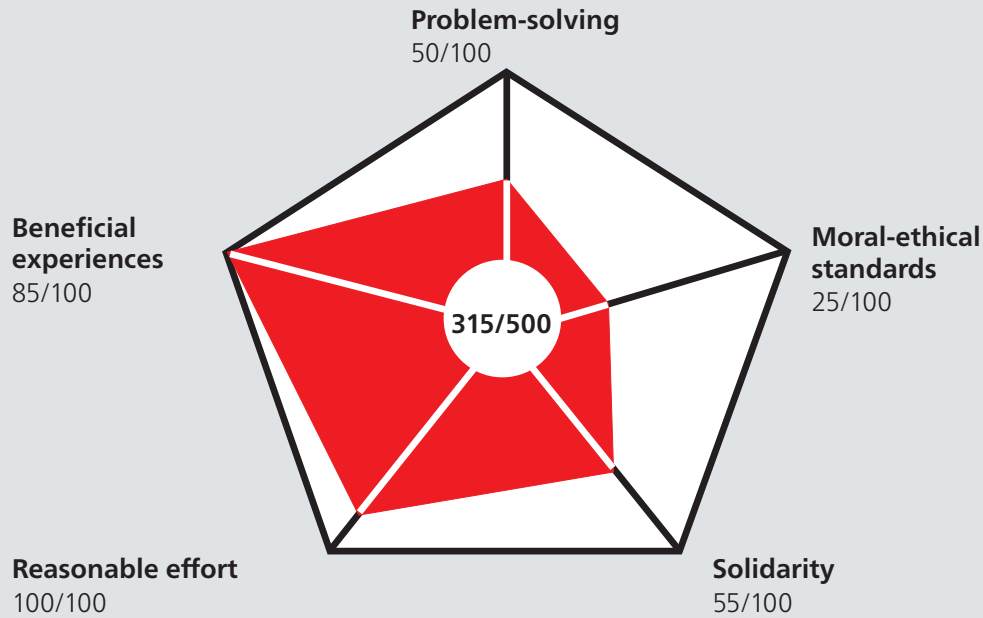
Two steps to participate in the iF SOCIAL IMPACT PRIZE 2021

| | |
|--|---|
| <p>1 Login into my iF</p> | <p>Login now or create user account</p> |
| <p>2 Enter your entry data and register</p> | <ul style="list-style-type: none"> ■ Fill in the basics. ■ Upload two pictures, enter a short entry description, and add initiator as well as partner address. ■ Click on "Publish your project" (for free) to finalize the participation. <p>After a brief content check by us, you will receive a short confirmation. If everything is okay, your project will automatically be published and compete for the prize.</p> |

Evaluation Criteria

For the first time our newly developed scorecard will serve as the basis for the jury evaluation. The updated criteria will be used by the jurors to give scores to individual aspects of each project.

Example of Evaluation



Problem-solving

Does it solve a problem?

- Degree of innovation
- Degree of elaboration
- Uniqueness
- Use value and usability

Moral-ethical standards

Does it reflect or promote high moral-ethical standards?

- Human dignity
- Respect for the individual justice and fairness
- Awareness of environmental standards
- Social responsibility

Solidarity

Does it strengthen group relations?

- Sensivity for cultural traditions and power relations
- Concern for common goals and the collective
- Addressing social conflict through dialogue

Reasonable effort

Does it balance effort and use value?

- Efficient use of resources
- Feasibility and ease of implementation
- Long-term perspective

Beneficial experiences

Does it create a positive experience?

- Respect for the individual, justice + fairness, positive experience and fun
- Aesthetical potential, spatial ambience
- Social responsibility, comfort and pleasure

More information

Apply now

Contact

Gabriele Bertemann

phone +49.511.54224-202 | gabriele.bertemann@ifdesign.de

www.ifworlddesignguide.com