



Basic

Entry name	What is the official name of the project you want to enter?
Type of entry	Tell us what type of object or service is your project about. Imagine you have to explain it to your kid. How would you call it? For example: Chair, book, software application, mobile phone, etc. Max. 50 characters including spaces and punctuations!
Discipline/Category	<p>Choose a suitable discipline and category for your entry. If you are unsure which is the most fitting, contact our local iF team for help. Submissions of one project in two different disciplines are possible.</p> <p>Contact our local iF team here.</p> <p>Disciplines: 1.0 Product, 2.0 Packaging, 3.0 Communication, 4.0 Interior Architecture, 5.0 Professional Concept, 6.0 Service Design, 7.0 Architecture, 8.0 User Experience (UX), 9.0 User Interface (UI)</p> <p>You can find more information and examples of the categories here.</p>



Images

File Requirements: Format: JPG Size: maximum 5 MB Color mode: RGB Image format: Landscape Minimum height: 1500 pixel Maximum width: 4750 pixel	<p>4 images are mandatory. You can add 3 more images (optional). Image No. 1 will be the key image of your entry.</p> <p>Attention: No text on the images!</p> <p>The images are used for:</p> <ul style="list-style-type: none">- Internal award evaluation process (Online Preselection and Final Jury)- The key image will be used on the iF jury feedback chart- Presentation of iF Winner entries on the iF WORLD DESIGN GUIDE, the iF Design App or in iF press releases.
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Description

Design statement	Describe your entry. What is it for? What problem does it solve? What is the benefit for the user? Why should the iF Jury award it? What makes it special compared to similar entries?
Target group of your entry	Which is the target group of your entry? <ul style="list-style-type: none">- Consumer / User- Trade / Industry- Public Sector Government- Other target groups- Specific sub-group
Target regions	Which target regions are served? <ul style="list-style-type: none">- Africa- Asia- Australia / Oceanic- Europe- North America- South America- Specific country / region

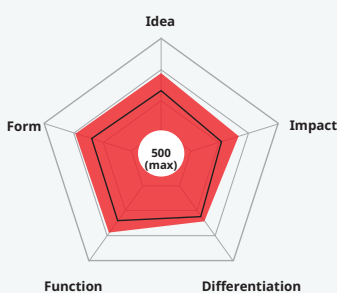


Description

Development time	<p>How long was the development time? up to 12 Months 13 - 24 Months 25 - 36 Months other duration</p>
Launch date	<p>When was the official launch date? 2019 2020 2021 2022</p>
Retail price	<p>What is the retail price? Sales Price in EUR: unknown not applicable</p>
Do not publish until	<p>If your entry is not allowed to be published on one of the following dates, you can set a publication restriction date.</p> <p>Publishing dates iF Winners: April 2022</p>



Criteria



The iF Jury will give scores for each of the following five criteria. Please enter a statement describing why and how the entry fulfills each criteria. The questions provided are inspiration guidance. You don't need to answer them literally. Concentrate on explaining the added value of your design.

Hint: Write a precise statement. Use short sentences or bullet points.

Example:

- Combination of diverse recycled materials
- Integration of people with learning disabilities

[Learn more about the evaluation criteria and the scorecard.](#)

Idea

Max. 280 characters

Task - What was the task?

Relevance - Why is it relevant?

Fit for purpose - Why is the idea appropriate?

Form

Max. 280 characters

Aesthetics - Why does it look the way it does?

Emotional appeal - How does it engage the target group?

Execution - How is it made?

Function

Max. 280 characters

Usability - Why can it be used with ease?

Efficiency - Why does it work well?

User Benefit - How does it serve the user?



Criteria

Differentiation

Max. 280 characters

Innovation - Why is it new?

Brand Differentiation - How does it support the brand?

Impact

Max. 280 characters

Effect - What targets have been reached?

Social Benefit - How does it serve society?

Sustainability - Why is it sustainable?



Addresses

Please specify the addresses of the companies who were involved in the project.

One for Design and one for Client/Manufacturer are mandatory.

If both address data are the same, please select the address twice.

The dropdown menu only shows options from your my iF address book.

If you want to add a new address or edit an existing one, please go directly to my iF address book.



Presentation of entry to Final Jury

Choose between physical and digital submission

You can choose if you want to present your entry in digital format based on the data submitted in the online registration form or in physical format and ship an original sample. This helps us planning ahead and let us know how you would like to present your entry to the iF Final Jury in case it is preselected.

Only if you decide for physical submission

Please send your entries pre-mounted on your own costs to the delivery address. The address and further information for shipment will be announced with the invitation for the final jury.

All entries must arrive during the delivery period 21 January to 11 March 2022.

Only if your entry is very large or heavy or has to be assembled by specialists, you can register it for self-assembly. Please send an email with your entry ID to service@ifdesign.de to apply for self-assembly. Please send also a sketch with the measurements of the product and the required floor space and height. iF will decide whether or not you will be permitted to set up the entry yourself in the jury hall.

Small products (table presentation) must be sent in are not allowed for self-assembly!

Details of entry

Type of item: Entry submitted as original product/item or modell

Quantity: How many products/items are you sending? (5 max.)

Value: Name the value of goods in EUR

Dimensions: The dimensions refer to the total size of all product/entry elements including displays (Width, Depth, Height, Weight). They are required for space allocation in the jury hall.

EORI number

Shipments from non-EU countries will need an EORI number for import. Please check, if your company already has an EORI number and enter it in the field.



Presentation of entry to Final Jury

Contact address for logistics Please enter the contact person for logistics

What should happen to your entry after the Final Jury?

Choose between these alternatives:

- I don't need my entry returned.
I agree that my entry will not be returned and will become the property of iF International Forum Design GmbH. iF has the right to dispose my entry.
- I will pick up my entry.
I agree to pick up my entry on my own expense at the warehouse of iF's logistics partner Kühne+Nagel (K+N) in Germany or to hire a company to do so.



Media

PDF

The PDF file contains images, drawings, plans, layouts and descriptive texts. The content should not be identical to the registration form. It must contain additional information explaining your entry in greater detail.

Language: English

Number of pages: maximum of 8 pages (more pages will not be accepted!)

Format: Landscape/Horizontal

Screen resolution: 2560 x 1440 pixels

File size: max. 10 MB

Link

Enter a link to a website, microsite, App Store, Google Play Store, etc. If a password is required, please enter the login data. Apps must be available for free download in a German app store.

Video

Present your entry with an explanatory video. Attention: No advertising videos! Publish the video file on a video platform like YouTube or Vimeo and enter the video link. We don't accept download links for video files. If a password is required, please enter the login data.

Language: English or with English subtitles

Length: max. 2 minutes

All links must be live and accessible until 31 March 2022.

[For detailed information please check the requirements for your chosen discipline here.](#)



iF Online Preselection

The first step of the jury process is the iF Online Preselection. The best 50% of all entries will be selected as iF Finalists. **All entries** will be judged on the basis of the digital media provided by the participant. The better your digital material is, the higher your chances are of being selected. Although a PDF or a video is not mandatory for some categories, it might be very helpful in convincing the iF Jury to select your project.

Video can be a great way of showing your entry to the iF Jury. This does not have to be an expensive advertising video. In many cases, a short personal presentation video showing the entry to the iF Jury can make a huge difference in visualizing such things as scale and usability, for example.



iF Final Jury

All entries selected in the iF Online Preselection will be invited to the iF Final Jury after payment of the jury fee. 50 design experts will come together in Berlin in March 2022 to select the winners of the iF DESIGN AWARD 2022.

Important note: Depending on your discipline you can decide to submit your entry to the iF Final Jury digitally or physically between the 21 - 31 January 2022.

For digital submissions: All digital media have to be uploaded to the "Media" tab on the online registration form before the iF Final Jury between the 29 - 31 March 2022.

For physical submissions: All entries must first qualify for the iF Final Jury in the iF Online Preselection. We will publish detailed information about shipping on 20 January 2022 – with the results of the iF Online Preselection.

Shipping period 21 January to 11 March 2022
Important note: Do not send in any products before 21 January 2022

Dates

Early Bird registration 30 June 2021

Regular registration 15 October 2021

Last Chance registration 19 November 2021

iF Online Preselection 10 - 14 January 2022

Results iF Online Preselection 20 January 2022

Shipment of entries to iF Final Jury 21 January - 11 March 2022

iF Final Jury 29 - 31 March 2022 Berlin, Germany

Publication April 2022: Final results notification mail, iF WORLD DESIGN GUIDE, press releases, social media, iF Design App

Awards ceremony 16 May 2022: iF design award night at Friedrichstadt-Palast, Berlin, Germany