A global hub
for creative people and companies –
for innovation and inspiration
A metropolis on its way to becoming a design city for companies, designers and design talent from all over the world
Chengdu

- ... is the capital of Sichuan province
- ... has about 14 million inhabitants
- ... has been evolving to the economic center of western China
- According China Daily, Chengdu was ranked fourth as one of the most livable cities in China in 2006.
The creative environment in Chengdu

- As one of the newest industrial parks in China, Chengdu Hi-Tech Zone is very similar to Silicon Valley.
- The Chengdu Hi-Tech Zone invests 1 billion dollars every year to attract talents, companies and investors from all over the world.
- iF design center Chengdu will be located in Jingrong International Plaza, a 250,000 sqm hub for co-working spaces, which is designated for international innovation and startups.
- The iF design center Chengdu is 4,000 sqm in size.
- The grand opening will take place during the Chengdu Creativity & Design Week from 7 to 12 November 2019.
The basis for an inspiring atmosphere
Main entrance to the parc

iF design center
Chengdu
iF design center Chengdu – Floor Plan 1F

Exhibition Islands

E1
Exhibition Island | 58 sqm

E2
Exhibition Island | 94 sqm
can be split in 2 areas:
A, B: 47 sqm each

E3
Exhibition Island | 106 sqm
can be split in 3 areas:
A: 36 sqm, B: 35 sqm,
C: 35 sqm

E4
Exhibition Island | 118 sqm
can be split in 3 areas:
A: 35 sqm, B: 36 sqm,
C: 47 sqm

Event Spaces

Event 1
130 sqm

Showcase for special exhibitions

Event Extension & Lounge | 200 sqm

Info screen

Area with flexible use as lounge or as event extension

Possible access for large scale objects

Special exhibition wall, visible from street

Lounge and informal meeting area
Exhibition Islands

**E5**
Exhibition Island | 153 sqm
Can be split in 3 areas
A: 47 sqm, B: 47 sqm, C: 59 sqm

Meeting Rooms
Acoustically closed

**M1**
Meeting Room for 8 ppl, 40 sqm

**M2**
Meeting Room for 8 ppl, 29 sqm

**M3**
Meeting Room for 12 ppl, 48 sqm

Event Spaces

**Event 2**
117 sqm

Temporary Offices

**T1, T8**
25 sqm

**T2, T7, T9**
23 sqm

**T3**
30 sqm

**T4**
32 sqm

**T5**
40 sqm

**T6**
29 sqm

Login & Work: While sitting on the window or at a large meeting table

Relaxing Zone

iF office for 8 people

Meeting niches for 2-4 people

Presentation Area
Grandstand for informal meetings

Print room

Lounges for informal meetings

iF design center Chengdu – Floor Plan 2F
iF design center Chengdu – Diagram Features Both Floors

2F: Temporary Offices / Login & Work table

1F: Representative Area
A design space with spirit

- Thematic islands
- Corporate islands
- Guest exhibition islands
- Temporary offices
- Event spaces
- Recreation zones
- iF design café
- iF design shop
ISLANDS

A spectacular look at design from open-minded international companies and creative minds.
Thematic Islands

- iF awarded companies will create thematic islands by showing awarded and **not** awarded products and projects
- Thematic islands will change every four to eight weeks
- No fees until the end of March 2020
- Some examples:
  - mobility, cars + bikes
  - healthcare, healthy living, silver societies
  - interior architecture, home & family
  - social impact, climate crises, globalization
  - office & industry
  - outdoor, sports, leisure, luxury, watches & jewelry
  - student concepts
Corporate Islands

- Companies and design studios are invited to present their brand and their product range on their individual corporate island.
- Corporate islands will change every four to eight weeks.
- No fees until the end of March 2020.
Guests exhibition islands

- iF invites design guests and partners to bring their exhibitions
- For example: Taipei Cycle d&i awards, Computex d&i awards, G-Mark Japan, Good Design Australia, craft & design, innovative materials
- Guests exhibition islands will change every four to eight weeks
- No fees until the end of March 2020
TEMPORARY OFFICES

Space for brain power
with no limitations
Temporary offices

- Do you plan to open a design studio in China and need to get some first experience? This is where you can start
- iF provides support by organizing meetings with the government and administration
- iF will organize regular events where you can meet potential clients
- Temporary offices can be used for 3, 6, 9 or 12 months
- No fees until the end of March 2020
The places that know no match for design events of all kinds
**Event spaces**
- A creative environment for your workshops, training courses, presentations, conferences, parties...
- No fees until the end of March 2020

**Recreation zones**
- Recreation zones are set up as an integral part of all working areas.
iF DESIGN CAFÉ + iF DESIGN SHOP

A special kind
of shopping experience and enjoyment
**iF design café**
- Relax, enjoy, meet, discuss, study
- The opportunity to meet people in an inspiring and relaxing atmosphere

**iF design shop**
- Co-branded products in limited editions
iF design center Chengdu